

BRICKWALK HOLIDAY MARKET

ARTIST INFORMATION & EVENT DETAILS

Saturday, November 7, 2026 | 10:00 AM - 5:00 PM

Merryman Performing Arts Center | 225 W 22nd Street, Kearney, NE 68845

Presented by The Brickwalk Project

About the Brickwalk Holiday Market

The Brickwalk Project is excited to present the inaugural Brickwalk Holiday Market, taking place Saturday, November 7, 2026, inside the Merryman Performing Arts Center in Kearney, Nebraska.

The Brickwalk Holiday Market is a professionally organized indoor art market featuring original fine art, handcrafted goods, one-of-a-kind gifts, and seasonal works from independent artists and makers. Our goal is to create a welcoming holiday shopping experience while maintaining the high standard of originality, craftsmanship, presentation, and professionalism expected at Brickwalk Project events.

Holiday or seasonal work is welcome, but it is not required. Artists are encouraged to bring a strong selection of original work appropriate for holiday shoppers, gift giving, collectors, and patrons looking for unique handmade pieces.

Artwork Standards & Eligibility

All exhibited work should be original, handcrafted, and created by the participating artist or maker. Artists should exhibit work consistent with the quality, medium, and type of work represented in their application.

Fine art and fine craft may include painting, drawing, ceramics, photography, jewelry, woodworking, fiber art, glass, sculpture, printmaking, mixed media, seasonal artwork and decor, and other high-quality handmade goods.

Mass-produced merchandise, commercially manufactured products, imports, kits, or work created by someone other than the accepted artist are not appropriate for this event.

Artist Displays & Booth Expectations

Booths are approximately 10' wide by 5' deep with electricity available.

Artists are responsible for providing, setting up, and operating their own displays. Displays should reflect the professional quality of the event and complement the artwork being exhibited.

While the Merryman Performing Arts Center will provide tables upon request (sizes outlined in the online application), artists should provide all table coverings, display panels, easels, pedestals, shelving, signage, lighting, and other materials needed for their booth. All displays, inventory, seating, and other materials must remain within the artist's assigned space and may not obstruct aisles, exits, neighboring booths, or public areas.

Artists are encouraged to clearly display their name or business name and to have artwork or products clearly priced. The Brickwalk Project will coordinate the overall market layout and artist placement but will not furnish or arrange individual artist displays.

Setup, Market Hours & Tear-Down

Artist Setup: 7:00 AM - 9:30 AM

Market Hours: 10:00 AM - 5:00 PM

Tear-Down: 5:00 PM - 7:00 PM

Artists should arrive with enough time to have their booth completely set up and ready for guests no later than 9:30 AM.

Specific load-in procedures, parking information, entrance locations, and booth assignments will be provided to accepted artists prior to the event.

Artists are expected to remain set up for the entire market. Displays may not be dismantled or artwork removed prior to the 5:00 PM closing time unless arrangements have been approved by the event director.

Artist Presence

The accepted artist or an approved representative should be present throughout the event and available to interact with patrons, answer questions about the work, and conduct sales. We want visitors to have the opportunity to connect directly with the people who create the work represented at the Holiday Market.

Sales, Tax & Insurance

Artists are responsible for conducting their own sales and providing whatever payment methods they wish to accept. Each artist is also responsible for complying with applicable sales tax requirements and for any insurance coverage they deem necessary for their artwork, inventory, displays, equipment, and personal property.

The Brickwalk Project and Merryman Performing Arts Center cannot assume responsibility for lost, stolen, or damaged artwork or personal property.

Booth Fees

Standard Artist Booth: \$40

Brickwalk Collective Member Booth: \$35

Booth fees are due following acceptance and confirmation of participation. A payment link will be provided with artist acceptance email.

Jury & Acceptance

Space is limited. Applications will be reviewed with consideration given to the quality and originality of the work, craftsmanship, professional presentation, and the overall variety of artwork represented at the market.

Acceptance applies to the artist and body of work submitted. Significant changes in medium or the type of products being offered should be approved by the event director prior to the market.

Our goal is not to make every booth look the same, but to bring together a diverse group of artists whose individual presentations collectively create a high-quality art market.

Event Conduct

Artists are expected to conduct themselves professionally and respectfully toward patrons, fellow artists, Merryman staff, volunteers, and Brickwalk Project representatives.

The Brickwalk Project reserves the right to address displays, merchandise, or conduct that does not meet the standards communicated for the event. Failure to follow event expectations may affect eligibility for future Brickwalk Project events.

Event Leadership & Questions

Director & Primary Artist Contact

Jesse Jacobs

The Brickwalk Project

connect@thebrickwalkproject.com

Co-Director

Daniel Garringer

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THE BRICKWALK PROJECT
Strengthening Our Community Through Art